

# Privacy Policy

Effective Date: March 23, 2025

## 1. Introduction

Welcome to TMAlianz ("we," "our," "us"). We are committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website <https://tmalianz.co.uk>, engage with our services, or communicate with us.

## 2. Information We Collect

We may collect and process the following data about you:

Personal Identification Information: Name, email address, phone number, and postal address.

Usage Data: Information on how you use our website, products, and services.

Technical Data: IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access this website.

## 3. How We Collect Your Information

We use different methods to collect data from and about you including:

Direct Interactions: You may provide data by filling in forms or by corresponding with us by post, phone, email, or otherwise.

Automated Technologies or Interactions: As you interact with our website, we may automatically collect Technical Data about your equipment, browsing actions, and patterns.

Third Parties or Publicly Available Sources: We may receive personal data about you from analytics providers such as Google Analytics.

## 4. How We Use Your Information

We will only use your personal data when the law allows us to. Most commonly, we use your personal data to:

Provide and manage our services.

Manage our relationship with you.

Improve our website, products/services, marketing, or customer relationships and experiences.

Ensure that content from our site is presented in the most effective manner for you and for your computer.

## 5. Disclosure of Your Information

We may share your personal data with:

Service Providers: Third parties who provide IT and system administration services.

Professional Advisers: Including lawyers, bankers, auditors, and insurers.

Regulatory Authorities: HM Revenue & Customs, regulators, and other authorities who require reporting of processing activities in certain circumstances.

## 6. Data Security

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used, or accessed in an unauthorized way, altered, or disclosed. In addition, we limit access to your personal data to those employees, agents, contractors, and other third parties who have a business need to know.

## 7. Your Data Protection Rights

Under data protection laws, you have rights including:

The right to access – You have the right to request copies of your personal data.

The right to rectification – You have the right to request that we correct any information you believe is inaccurate or complete information you believe is incomplete.

The right to erasure – You have the right to request that we erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that we restrict the processing of your personal data, under certain conditions.